



Maximize Your Exposure and Gain Recognition as a Sponsor of the 2023 Spring Convention

NAPIM is pleased to offer two discount packages, specially curated to increase your impact and expand your brand awareness during the Convention and extending throughout the year. A-la-carte options are also available. Don't see a package that interests you? Let's work together to find a solution for your company. Contact NAPIM's Sales Associate, Devin Robinson at d robinson@kellencompany.com or call 410-940-6589.

RESERVE YOUR SPONSORSHIP

Partner Sponsor (two available): Member - \$6,000 | Non-Member - \$8,000

- One attendee registration
- Your logo is featured in the At-A-Glance pamphlet handed out to each attendee.
- Conference Dailies – Your logo linked to your website is included in the daily emails sent to each attendee during the Convention.
- Introduce your company when you welcome one of the speakers to the stage or submit a three-minute commercial to be shown at the beginning of the session.
 - Includes your company logo on signage at the session.
 - recognition on the convention schedule on the website, in the At-A-Glance schedule, and in marketing materials about the session.
- Podium Recognition at the convention.
- Company logo on NAPIM's convention webpage.
- Recognition in NAPIM's newsletter and marketing materials for the convention.
- Recognition as a sponsor on NAPIM's social media channels before and after the event.

A-La-Carte and Add-On Sponsorships

Includes acknowledgment as a sponsor on NAPIM Convention webpage, onsite signage, and podium recognition. One is available unless otherwise noted.

Pens | \$1,000 SOLD

Your logo is featured on all pens handed out during the convention. It's a great way to show off your company. After all, everyone needs a pen and will grab yours.

Lanyards | \$2,000 SOLD

Your company name or tagline is printed on the name badge lanyards worn by all attendees. (Lanyards to be provided by NAPIM).

Room Keys | \$2,000 SOLD

Your company logo and/or artwork is featured on every attendee's hotel room key at Silverado Resort & Spa.

Tote Bags | \$1,500

Your logo is featured on tote bags handed out to all attendees at the registration table. You can also provide an additional item to be placed in the bags.

Conference App | \$3,000

When attendees access the app to see the conference schedule and reach fellow attendees, they will see your logo front and center.

Breakfast Sponsor | \$1,250 | TWO AVAILABLE

Your logo featured on signage during one of the breakfasts. Includes recognition in the event schedule on the Convention webpage and in the mobile app.

Awards Reception | \$2,000 | TWO AVAILABLE

Includes a signature drink, recognition in marketing materials, and signage for the reception.

~~VIP Reception | \$1,000~~ **SOLD**

Your logo featured on signage at the reception and acknowledged in the convention schedule on the website and marketing materials.

Golf Hole Sponsor | \$275 | EIGHTEEN AVAILABLE

Using geo-fencing your logo is featured digitally on each golf cart as the driver approaches your sponsored hole. Your sponsorship is also acknowledged in the signage at the event.

Bag Inserts | \$500 | FOUR AVAILABLE

Share your branded item or marketing materials to be placed in attendee bags.