



Register At:
napim.org

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technical conference sponsorship kit

SEPTEMBER 12-14, 2023

OAK BROOK HILLS RESORT & CONFERENCE CENTER \ OAK BROOK, ILLINOIS

For Additional Questions:

Contact Devin Robinson, NAPIM's Director of Sales,
at drobinson@napim.org or 847-686-2230.

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technical conference sponsorship packages

Increase your impact and expand your brand awareness when you purchase one of the specially curated packages below.

EXCLUSIVE
OPPORTUNITY

Premier Package - \$4,000

Your branding will be displayed prominently throughout the conference.

- ◆ **Conference Daily Emails:** Your logo linked to your website is included in daily emails sent to each attendee during the Conference.
- ◆ **Keynote Speaker Sponsor:** Includes your company logo on signage at the Keynote session and recognition on the schedule in the conference mobile app, on the conference webpage, and in marketing materials for the keynote speaker.
- ◆ **Video Ad:** Submit a 1-2 minute video of your products and services which will be shown at the beginning of the Keynote session.
 - Video Ad shared on NAPIM's social media channels before and after the event.
- ◆ Exhibit table
- ◆ Company logo on the Conference website
- ◆ Prominent onsite Conference signage and podium recognition as the Premier Sponsor of the event.
- ◆ Recognition in NAPIM's e-newsletter and marketing materials as the Premier Sponsor.
- ◆ Recognition as a sponsor on NAPIM's social media channels before and after the event.

Partner Package - \$2,500

13 Opportunities Available

- ◆ **Speaker Sponsor:** Includes your company logo on signage outside the session doors and recognition on the schedule in the conference mobile app, on the conference webpage, and in the marketing materials for that speaker. Speaker/Session choice is on a first-come, first-serve basis.
- ◆ **Video Ad:** Submit a 1-2 minute video of your products and services which will be shown at the beginning of your sponsored session.
- ◆ Exhibit Table
- ◆ Company logo on the Conference website
- ◆ Prominent onsite Conference signage and podium recognition
- ◆ Recognition in NAPIM's e-newsletter and marketing materials as the Partner Sponsor.
- ◆ Recognition as a sponsorship on NAPIM's social media channels before and after the event.

A-La-Carte Opportunities and Add-On Sponsorships

Includes acknowledgment as a sponsor on NAPIM's Technical Conference website and onsite signage.

- ◆ **Conference Pamphlet Sponsor - \$2,000 (Exclusive)** - Your logo placed front and center to be seen by attendees.
- ◆ **Lunch Sponsor - \$1,500 (one Available)** - Your logo on branded napkins (one-color imprint) and recognition in the online event schedule and conference mobile app.
- ◆ **Coffee Break Sponsor - \$750 (Four Available)** - Recognition in the online event schedule and conference mobile app.
- ◆ **Lanyard Sponsor - \$2,000 (Exclusive)** - Your logo or tagline printed on lanyards worn by each attendee. **SOLD**
- ◆ **Pens - \$1,200 (Exclusive)** - Your logo printed on pens handed out to all attendees.
- ◆ **Hotel Room Keys - \$2,000 (One available)** - Your company logo/artwork featured on every attendees hotel room key at the Oakbrook Hills Resort.

VALUE
ADD-ON FOR
SUPPLIERS

Exhibit, Tuesday, September 12, 2023

Supplier Showcase (4:00-5:30 PM) - \$1,000 (Members) and \$1,200 for Non-Members)

Give an in-person 7-10 min presentation on your products and Supplier Showcase (six available).

Exhibit Tabletop (12:00-12:45 PM and 6:00-8:00 PM) - \$500 (Members) \$700 (Non-Members)

Exhibit your products and services. Includes a 6-foot skirted table (thirteen available).

Don't see a package that interests you? Let's work together to find a solution for your company. Contact Devin Robinson at [drobinson@napim.org](mailto:d Robinson@napim.org) or 847-686-2230.

